



TomTom and Avis Announce the First Pan-European Deal to Provide TomTom GO navigation for use in Avis' Fleet of Rental Cars

Now Avis Car Rental Customers Across Europe Can Benefit From TomTom

30th June 2005, UK TomTom, a leading personal and in-car navigation solution provider, today announced a pan-European partnership with Avis – its first ever agreement to offer TomTom GO 700 to rental car drivers across Europe.

From July, Avis is rolling-out its 'Avis Navigation' service across Europe*, in association with TomTom. Avis' customers will have the opportunity to benefit from TomTom's latest award winning all-in-one navigation device, the TomTom GO 700, from just €7 per day.

"Any traveller can relate to the stress of arriving in a new and unfamiliar city and getting horribly lost", said Harold Goddijn, chief executive officer of TomTom. "With the availability of the TomTom GO 700 we're bringing unbeatable, full feature car navigation straight into the hands of Avis customers."

The TomTom GO 700, TomTom's full feature, top of the range all-in-one navigation device, offers both business and leisure travellers the fullest navigation experience to date. So whether it's zipping around a foreign city for a business meeting or travelling to an exotic holiday location, this personal and portable car navigation solution will take all the stress out of driving across Europe.

The TomTom GO 700 features pre-installed full street level maps for Western and Eastern Europe, meaning wherever you find yourself, Avis customers will now be able to get to their destination quicker and easier than ever before.

The integrated Bluetooth functionality of the TomTom GO 700 allows drivers to safely and comfortably take and make phone calls while still receiving map directions, via a connection to a Bluetooth enabled phone. This not only ensures drivers can still navigate from A to B, it also means they can receive calls without taking their hands off the steering wheel. This allows drivers to fully concentrate on the road ahead - making for a safer journey.

As part of the Avis package, the TomTom GO 700 features the TomTom PLUS Traffic service which will allow users to receive real-time traffic information and help with finding the best routes to avoid traffic delays. This ensures that the driver will remain constantly up-to-date and navigate safely and quickly to their chosen destinations.

"Bringing Avis customers TomTom's top of the range GO 700 with full European mapping and unbeatable features, continues the Avis tradition of 'We try harder.' "; said Sarah Orchard, Customer Marketing Manager, Avis Europe. "TomTom's innovation will provide our customers with the peace of mind and stress-free car rental experience that they want."

* From July the Avis Navigation service will be available at selected locations in The Netherlands, Belgium, Austria, Portugal, France, Germany, Czech Republic and Switzerland. The roll-out of this service to all major Avis airport locations is due to be completed by the end of 2005.