



TomTom First in the World to Offer Users the Ability to Improve Maps Instantly Through Unique TomTom Map Share™ Technology

All TomTom Map Share™ users can improve maps and benefit from improvements made by other TomTom Map Share™ users so that they always have the most up-to-date maps available in the industry

Cannes, France, 05 June 2007 – TomTom, the world's largest navigation solutions provider, today announced the introduction of TomTom Map Share™ on the new TomTom GO 520* and TomTom GO 720. This unique new map improvement technology allows TomTom users to easily improve their maps as soon as they spot changes in the roads with a few touches on the screen of their device. Via TomTom HOME, TomTom Map Share™ users also receive all map improvements made by others, making their maps as dynamic as the world they live in.

TomTom Map Share™ is a proprietary map improvement technology unique to TomTom, which enables users to easily and instantly improve maps. TomTom users can respond in real time to changes in the road network and correct the maps on their TomTom devices accordingly. Thanks to the smart user interface, it is easy to make improvements, such as blocked or unblocked streets, reversed one way traffic or new street names, which will instantly take effect.

Roads are continually changing. This feature gives TomTom users the option to capture these changes on their device in-between map releases and keep their data as current as they wish. These changes allow the community of TomTom Map Share™ users to always have the most up-to-date maps and inside local knowledge at their fingertips.

TomTom has the world's largest satellite navigation community with over 10 million users. TomTom Map Share™ users can share their improvements with each other easily through TomTom HOME, TomTom's free software application that enables users to manage, download, store and transfer content from their computer (PC/MAC) onto their TomTom device. When it comes to sharing improvements, users can choose between downloading all reported map improvements or only accepting map improvements verified by a TomTom team of experts to guarantee timeliness and validity.

TomTom Map Share™ is offered for free with both the TomTom GO 520 and TomTom GO 720.

'TomTom Map Share™ is an important component of a new era in navigation. By enabling millions of TomTom users around the world to automatically share and mutually benefit from each other's local road knowledge every day for free, TomTom ensures that drivers have the most accurate and up to date maps available in the industry', said Harold Goddijn, chief executive officer at TomTom.

*The TomTom GO 520 is available in Europe only.