



TomTom extends footprint in Latin America, Eastern Europe and Asia Pacific

Santa Clara, CA, Where 2.0 Conference, 19 April, 2011 - TomTom, the world's leading supplier of navigation products and services, today announces a major expansion of its map database and the further roll-out of enhancement products globally. Available now for industry partners, version 2011.03 of MultiNet® covers nearly 34 million kilometers (21 million miles) across 103 countries, extending coverage to 3.3 billion people worldwide.

The new release of MultiNet makes significant strides in growth markets. In Latin America, the street network in Brasilia (Brazil), Grand Cordoba (Argentina) and Los Cabos, Merida and Xalapa (Mexico) have been significantly improved. Additionally, French Guiana is available as a MultiNet product for the first time, providing street network coverage for 100% of the population. The street network in India was also extended, adding 5,800 km (3,603 mi) across 66 new cities. In addition to coverage expansion, over 7,000 km (4,349 mi) in Brazil and over 5,000 km (3,106 mi) in Russia were realigned to further validate the street network. Finally, in Africa topographic features were added in Zambia and improvements to the street network were realized in five major Moroccan cities.

TomTom also introduces new advanced features in its enhancement products. Speed Profiles are available in Brazil, providing the most precise and extensive historical traffic information. The Address Points product now includes coverage in the Czech Republic, India, Indonesia and Malaysia and an additional 500,000 Address Points are now available in the United States and 120,000 in Russia. The addition of 50 new 3D Landmarks and more than 100 new Landmark Icons throughout the Asia Pacific region, along with 9 new 2D City Maps in Russia extend display capabilities globally. And, Voice Maps are available in Liechtenstein, allowing speech technology to be integrated into map applications.

"TomTom is committed to delivering the freshest and most accurate maps and dynamic content to meet the location needs of all our customers," said Maarten van Gool, Managing Director of TomTom Licensing. "The latest release of MultiNet offers more robust coverage of Latin America, Eastern Europe and Asia Pacific, and we will continue to expand in these regions throughout 2011. With continued innovations, our map and enhanced content will equip our industry partners with an edge over their competition."