TomTom

July 20, 2016

TomTom City extends to 50 cities

Amsterdam, 20 July 2016 – TomTom (TOM2) today announced that TomTom City – a traffic portal that provides live traffic and travel information – has now extended to 50 cities. The traffic portal showcases the extensive range of traffic information available on a city by city basis and provides a platform to connect traffic authorities, businesses and citizens to jointly manage sustainable and efficient mobility.

TomTom City, which can be found at http://city.tomtom.com, launched in April this year with 25 cities and has so far proved popular, with Istanbul getting the most visits overall. The addition of 25 further cities means that over 30 million more people can now benefit from the service from as far afield as Johannesburg to Oslo to Melbourne.

Ralf-Peter Schäfer, Head of Traffic at TomTom, said: "It's great to extend TomTom City to a further 25 cities, giving even more drivers and traffic managers essential insights into the real-time traffic situation. This is a further step in our mission to help reduce delays for all drivers and paving the way to smarter cities. Using data from over 450 million devices* globally we are creating services that will help cities and connected cars work together to optimise the road network for everyone."

As the number of connected vehicles on the road increases over the coming years with the emergence of semi- and highly-automated driving, TomTom City will offer new ways to manage city mobility. Drivers and professionals involved in traffic management can make smarter decisions to avoid delays on the road and reduce congestion for everyone.

TomTom City is accessible from any internet enabled computer, tablet or smartphone and provides freely accessible content showing live traffic status and incidents and other driver-based information in cities.

Key Features in TomTom City

Real Time Traffic Status

TomTom City aims to give a quick view of the current traffic condition in the city. The status indicators show the current average speed observed in the city compared to average speed when there is no congestion; a congestion barometer showing relative congestion compared to a free-flowing period; and a snapshot that shows the number of road closures, construction areas and accidents currently in the city. In addition, TomTom City also shows the traffic incidents on a map, and the traffic flow (speed) on a map. All Real Time Traffic information on TomTom City is updated every minute.

Delay Hotspots

TomTom City shows the top congestion bottlenecks recorded in the recent quarterly period. The information is presented as a summary for 'All Day' and separately for morning and afternoon peak periods to reflect the periodical traffic conditions in cities. Summary information is presented on a map view and each hotspot can be selected individually to see road segment delay details.

Road Event Reporter

This new web-based tool will help road authorities and other professional operators to inform millions of road users in minutes about events that are affecting the road network and its traffic flows via the TomTom Traffic service. With a few clicks a road authority can report road closures, road works, accidents and other disruptions that are affecting traffic in their local area, now, as well as those planned in the future.

CITIES ADDED TO TOMTOM CITY

Frankfurt (DE), Glasgow (UK), Hamburg (DE), Helsinki (FI), Lisbon (PT), Madrid

Europe:	(ESP), Manchester (UK), Namur (BE), Naples (IT), Oslo (NO), Rotterdam (NL), Stockholm (SE), Strasbourg (FR), Turin (IT), Vienna (AT), Warsaw (PL), Zurich (CH)
Australia/ Oceania:	Melbourne (AUS), Wellington (NZL)
Africa:	Johannesburg (ZAF), Pretoria (ZAF)
Asia:	Ankara (TUR),
Americas:	Austin (USA), Curitiba (BR), Edmonton (CA)

You can find out more about TomTom Traffic [here](#).

*Devices include dedicated Portable Navigation Devices, connected smartphone applications, in-dash navigation and fleet management systems.

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