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## **PSA Group and TomTom collaborate to offer value-added fleet management services**

PSA Group and TomTom Telematics have today announced that the award-winning TomTom WEBFLEET fleet management solution will be available for all connected Peugeot, Citroën, and DS fleet vehicles. As of next quarter, the service will become accessible in France, Spain, Belgium and the Netherlands.

### **Optimise fleet management**

WEBFLEET enables fleet managers to make better business decisions. It helps to save fuel as well as localise vehicle positions and improves car maintenance planning. Within the collaboration between PSA Group and TomTom Telematics, the WEBFLEET platform will use the data sent by the manufacturer-fitted telematics units of Peugeot, Citroën and DS cars. This kind of alliance with a car manufacturer is a first for TomTom Telematics.

"We see an increasing number of vehicles entering the market with pre-installed mobile connectivity. Our WEBFLEET platform can provide a valuable service to the owners and users of those vehicles. Customers with Peugeot, Citroën and DS connected vehicles will now have easier access to Europe's leading fleet management platform to help improve fleet efficiency, customer services and overall business performance," said Thomas Schmidt, Managing Director at TomTom Telematics. "This initiative extends the relationship with PSA Group, after announcing the TomTom powered PSA infotainment platform<sup>1</sup> earlier this year."

Brigitte Courtehoux, Head of the Connected Services and New Mobility Solutions business unit of PSA Group, added: "Our ambition is to provide customers with fully-connected vehicle fleets as part of our "Connect Fleet Management" program as well as a value-added service from market-leading partners. This innovative proposal allows customers to select services that best fit their company's needs, helping to save time and money with an easy solution designed to significantly reduce the total cost of ownership. Collaborations like with TomTom Telematics enable us to provide a top-quality reliable service throughout Europe. In this way, PSA Group is furthering its strategy as a mobility provider."

<sup>1</sup> This platform includes automotive-grade digital maps, TomTom's award winning navigation software "NavKit" and its market leading live Traffic service.

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