

TomTom Announces TomTom NAVIGATOR 5 European Upgrade Programme

TomTom NAVIGATOR 5 Features Most Up To Date European Map Data Available Anywhere and Key New Features for only €59

31 May 2005, **UK** TomTom, a leading navigation solution provider, today announced the availability of an upgrade programme for owners of earlier editions of TomTom NAVIGATOR solutions. For only €59, TomTom offers all existing European TomTom NAVIGATOR customers* to benefit from TomTom NAVIGATOR 5's new and improved software and detailed maps of all of Europe.

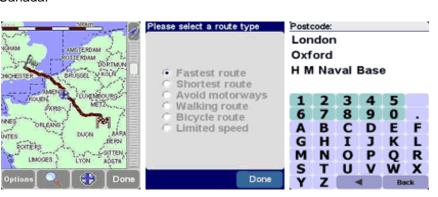
"NAVIGATOR 5 is the best navigation solution TomTom has ever had for the PDA and we want to make sure that existing NAVIGATOR customers can benefit from all the new features," said Harold Goddijn, TomTom chief executive officer. "For only €59 all customers will have the industry's most up-to-date street level map data for all of Europe, even if they only had one region with a previous version of NAVIGATOR. Map coverage will also include never before available maps for Poland and Czech Republic, and all maps will be connected by seamless cross border navigation to all major towns of Europe. The updated maps, enhanced features, in addition to TomTom's legendary ease of use makes this one of the best upgrades the navigation industry has ever seen."

Key new features included in NAVIGATOR 5 will be improved route planning, such as planning multiple waypoints and destinations, as well as the ability to plan and review a route and scenario before beginning a journey. Additionally, NAVIGATOR 5 features full postal code support for Great Britain and The Netherlands. The new software allows any user of the new NAVIGATOR 5 to try out the new TomTom PLUS services and downloads further enhancing the overall navigation experience with TomTom products.

Customers who upgrade will receive a CD map set of the following countries:

- Great Britain
- Germany, Poland** and Czech Republic**
- · Austria and Switzerland
- Italy
- Norway, Sweden, Denmark and Finland
- Netherlands, Belgium, Luxembourg
- France
- Spain, Portugal and Andorra

There is also a €59 upgrade for European customers who own 'Maps of USA and Canada' to receive the latest NAVIGATOR 5 software and a complete set of 'Maps of USA and Canada' on CD-ROM. This includes detailed state map coverage and interstate navigation to all major cities in the USA and Canada.



PRICE AND AVAILABILITY

TomTom NAVIGATOR 5 upgrade programme will be available on 31 May 2005. The upgrade price is €59 including VAT, excluding shipping and handling costs.

For more information on how to order, or detailed information on map updates please visit the TomTom website



(www.tomtom.com).

- * Eligible customers include owners of TomTom Navigator 2, TomTom Navigator 3, TomTom Navigator for palmOne, and the TomTom HP Navigation Packs for the HP iPAQ rz1710 Pocket PC and HP iPAQ hx2110.
- ** New regions available for the first time for TomTom NAVIGATOR 5.

About TomTom

TomTom is a leading provider of personal navigation products and services to the consumer market. TomTom's products are developed with an emphasis on innovation, quality, ease of use and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box, as well as navigation software products which integrate with third party devices such as PDAs and smartphones. TomTom's portfolio of products and services includes the award-winning TomTom GO family of integrated navigation devices, the TomTom Navigator software for PDAs, TomTom MOBILE navigation software for smartphones and TomTom Plus, a location-based content and services offering for TomTom's navigation products. TomTom was founded in 1991 in Amsterdam and has offices in The Netherlands, United Kingdom, the United States and Taiwan. TomTom's products are sold through a network of top retailers in 17 countries and online. To learn more about TomTom, visit: www.tomtom.com.