



October 1, 2014

## **TomTom Telematics celebrates 15 years of WEBFLEET**

**Amsterdam, October 1, 2014**– TomTom Telematics this month celebrates the 15<sup>th</sup> anniversary of WEBFLEET, its award-winning fleet management platform.

Launched in 1999, it has grown to become the most widely-adopted telematics SaaS platform in Europe, providing businesses with actionable insights into fleet operations.

Over the last 15 years, WEBFLEET has been used to improve mobile operations in every sector imaginable; transport and logistics, utilities, construction, meal delivery, breakdown assistance, car sharing schemes. WEBFLEET has tracked the movement of everything from space shuttles to portable toilets, from sports officials to exotic animals.

“Our client experience shows us that WEBFLEET today saves businesses around the world an estimated €80 million a month and 11.5 million litres of fuel every day,” said Thomas Schmidt, Managing Director, TomTom Telematics. “The innovative approach to fleet management established 15 years ago remains as strong today and WEBFLEET continues to evolve, providing customers with ever smarter ways to achieve their business goals.”

WEBFLEET’s market-leading position was recently recognised by ABI Research, which named TomTom Telematics among the top three companies in the world for commercial vehicle telematics.

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