TomTom

September 29, 2016

TomTom Launches On-Street Parking Service to Help Drivers Find that Parking Spot More Quickly

Paris Motor Show, 29 September 2016 – TomTom (TOM2) today announced the introduction of an On-Street Parking Service, a game-changer for drivers on the hunt for that hard to find parking spot. The service will be initially available as a data feed[1] for 25 cities[2] in Europe, with additional geo-expansion to follow. The TomTom On-Street Parking will complement the existing Off-Street Parking (parking garage) information service already available to TomTom customers and licensing customers.

TomTom uses its vast supply of GPS data to determine where drivers are looking for parking places and at what times of the day. With this information, the TomTom On-Street Parking service provides drivers with the probability of finding a parking spot on a street level, as well as the average search-time for a spot. To further enhance the parking experience, TomTom will also publish pricing and restriction information where available.

The new On-Street Parking service represents another step for TomTom towards the future of driving, where the service could be used by autonomous vehicles to seamlessly find a parking spot and park themselves.

"TomTom On-Street Parking offers drivers peace of mind and a less stressful parking experience, in addition to helping them save time and money," says Ralf-Peter Schäfer, Head of Traffic and Travel Information at TomTom. "The service also helps reduce congestion in cities and thus lower CO_2 emissions, and enables cities to better understand and manage street parking inventory to improve urban mobility".

TomTom On-Street Parking will be showcased along with TomTom's complete automotive product offering at the Paris Motor Show in the TomTom booth - Hall 3, Booth 104.

Please follow this link to watch a video about the new On-Street Parking service: https://youtu.be/j9P-cKYkyww.

-**ENDS**-

[1] Data feed will be available for the 25 launch cities before the end of 2016. TPEG-PKI service for direct delivery of the information to end-user devices will be available at a later date.

[2] Brussels, Copenhagen, Marseille, Paris, Berlin, Cologne, Dusseldorf, Frankfurt, Hamburg, Munich, Stuttgart, Milan, Rome, Turin, Amsterdam, Rotterdam, Oslo, Moscow, Barcelona, Madrid, Valencia, Gothenburg, Stockholm, Birmingham, London