

TomTom Launches the TRUCKER 6000

~ Get the most out of driving time, through truck-specific routing and world-class TomTom Traffic information ~

Amsterdam, 2 June 2015 TomTom (TOM2) today introduces the all-new TomTom TRUCKER 6000, a portable navigation device specifically designed for people who drive large vehicles for a living. The TomTom TRUCKER ensures that drivers are on the right road because it includes customised routes for the user's specific vehicle type, size, weight, cargo and speed.

Through award-winning TomTom Traffic[1] and advanced routing technology, drivers get a realistic ETA based on vehicle profile and real-time traffic information.

The TomTom TRUCKER informs drivers about traffic and speed camera [2] on their route – the information is displayed in the route bar on the device – making users aware of the position of speed cameras, but also the back end of traffic jams.

Corinne Vigreux, co-founder and managing director, TomTom Consumer: "One of the most important things is for truckers to be able to complete deliveries on time. That's why we designed the TomTom TRUCKER with truck-specific routing, and world-class TomTom Traffic information, to enable them to be as efficient as possible with the limited time they are allowed to drive. It's all part of our mission to get people to where they want to be, faster."

To avoid unnecessary surprises, the TomTom TRUCKER comes with Lifetime [3] Truck Maps at no extra cost. Users can always drive with the latest truck maps – updated four times per year. Other features include Advance Lane Guidance, which clearly shows which lane to take at junctions, and Speak & Go, which allows the driver to control the device with their voice.

The device has a 6" fully interactive screen – simply pinch, zoom and swipe – and it can be docked and undocked easily with the unique Click & Go magnetic mount.

The TomTom TRUCKER is also designed to be taken out of the professional driving environment and into the family car.

TomTom TRUCKER 6000 is available from the second week of June, across Europe, on the TomTom <u>webstore</u>, as well as at retailers at a recommend retail price of 399 Euros / 349 GBP.

[1] TomTom TRAFFIC is provided for 1 year – allowing unlimited TomTom Traffic across Europe at no extra costs. Thereafter, TomTom Traffic can be purchased via TomTom.com

[2] Speed Cameras service is available in 36 countries across Europe. A full list of countries and exclusions can be found here: http://uk.support.tomtom.com/app/content/id/8/locale/en_GB

[3]Lifetime is the useful life of the devices, which means the period of time that TomTom continued to support the device with software updates, content or accessories. A device will have reached the end of its life when none of these are available anymore.