

TomTom introduces MySports mobile app for TomTom GPS watches

London, 2 December 2013 – TomTom today introduces the TomTom MySports mobile app, offering even more flexibility to runners, cyclists and swimmers in how they interact with their performance data. TomTom Sports Watch users will be able to easily upload and access their key performance information without connecting to a computer.

The TomTom MySports mobile app will be submitted to Apple shortly and brings the easy-to-use features of TomTom MySports directly to the fingertips of a user, whenever and wherever they want.

- Start a run faster and automatically download the latest QuickGPSFix satellite data to TomTom Runner and TomTom Multi-Sport
- Automatically upload activities and access training history

The TomTom MySports mobile app uses Bluetooth® Smart technology to connect wirelessly to both <u>TomTom Runner and Multi-Sport</u> GPS Sport Watches.

"You now don't need to use a computer to access the performance information available on our sport watches," says Corinne Vigreux, Managing Director, Consumer and Founder, TomTom. "This makes it even easier for our consumers to stay motivated and work towards achieving their fitness goals."

<u>TomTom Runner and Multi-Sport</u> both feature an extra-large display, full-screen graphical training tools and the industry's first one-button control to make it easier to access the information needed to stay motivated and achieve goals.

For further information on TomTom GPS sports watches please visit www.tomtom.com/sports