



TomTom expands coverage of real time traffic products for licensing customers

Mobile World Congress, Barcelona, 27 February 2012 – Today TomTom announces the expansion of coverage of its portfolio of real time traffic products for licensing customers to include the Czech Republic, Denmark, Finland, Norway and Sweden, bringing the total count to 23 countries. Now, TomTom customers in automotive, wireless and enterprise markets will have access to the most accurate, comprehensive and up-to-date traffic information available globally.

"This is a strong step forward for TomTom's mission to reduce traffic congestion globally," said Ralf-Peter Schaefer, Head of TomTom Traffic Product Unit. "By expanding our services in Europe, customers are able to access superior traffic information for highways, major roads and secondary roads that is refreshed by the minute."

TomTom real time traffic products can make a significant impact across a range of industries as either stand-alone traffic monitoring and reporting systems, or they can be incorporated into navigation solutions and routing tools. For example, fleet companies can save money by ensuring their vehicles spend less time in traffic and get to their destinations faster. Individual drivers can save time and money, minimise environmental impact, and enjoy a more relaxed navigation experience.

Real time traffic products are now available to customers in 23 countries: Australia, Austria, Belgium, Canada, Czech Republic, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, New Zealand, Norway, Poland, Portugal, South Africa, Spain, Sweden, Switzerland, the United Kingdom and the United States. Additional countries will become available throughout 2012.