

TomTom On-Street Parking Wins Second Innovation Award

~ TechXLR8 award for Innovation in Mobility Services ~



Amsterdam, The Netherlands, June 19, 2017 TomTom's (TOM2) On-Street Parking service has been announced as the winner of a TechXLR8 award for Innovation in Mobility Services at a ceremony in London. TomTom On-Street Parking, which is designed for drivers on the hunt for that hard-to-find parking spot, is available as a service to TomTom's automotive and licensing customers, and complements the company's existing Off-Street Parking service.

Antoine Saucier, Managing Director, TomTom Automotive, said: "Our On-Street Parking service is an incredible product that utilises both historical and live TomTom Traffic data to offer drivers peace of mind and a hassle-free parking experience. It also represents another step towards the future of driving, where the service could be used by autonomous vehicles to find a parking spot."

The TechXLR8 awards celebrate outstanding contributions in converging areas of technology. The award categories showcase companies leading the way in 5G, virtual and augmented reality, IoT, Cloud, connected automotive and artificial intelligence.

Earlier this year, TomTom On-Street Parking picked up an Automotive Innovation Award at the AIA awards.

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