TomTom

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TomTom opens up its fleet management technology to integrated mobile applications

~ New API LINK.connect provides developers access to the in-vehicle TomTom LINK device ~

26 March 2013 – TomTom has extended the integration possibilities for its fleet management solution to help companies manage their mobile operations more efficiently.

TomTom Business Solutions allows third-party developers to create new applications for use in and around the vehicle. This is enabled by granting access to the Bluetooth channel on TomTom's in-vehicle LINK device.

By integrating a wide range of mobile hardware devices TomTom Business Solutions expands the functionalities of its connected car technology. New applications will allow businesses to enrich data from hardware, such as tire pressure sensors and temperature control units, with comprehensive information from their vehicle fleet. TomTom will expand the range of such available solutions by inviting developers to join its partner network.

"Our fleet management solutions already integrate seamlessly with hundreds of office systems but now we intend to expand our integration possibilities in the field," said Thomas Schmidt, TomTom Business Solutions' Managing Director.

"Companies can integrate devices for electronic signature capture and barcode scanning to provide immediate proof of delivery to head office, for example, or mobile printers for the production of customer invoices and receipts. TomTom is focused on creating proven in-vehicle and mobile solutions designed to reflect the ever-evolving requirements of the market."

Central to TomTom's strategy is the development of partner applications that seamlessly integrate with TomTom's fleet management service. Customers will benefit from proven integrations, which offer reliability and ease of implementation.

TomTom's open API on both its hardware and software enables technology partners to develop seamless integrated applications. LINK.connect permits data exchange with the in-vehicle tracking device, while WEBFLEET.connect allows data to be transferred to office applications.

Information from mobile devices can be enriched by comprehensive data generated from TomTom fleet management technology. This allows companies to link details, including time, location, vehicle and driver ID, to specific actions such as signature capture.