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New Fiat 500 launched with TomTom Live services and connected navigation

~ The new Fiat 500 will offer Uconnect™ LIVE embedded infotainment system with five years Traffic and TomTom services included ~

Amsterdam, 3 July 2015 – [TomTom](#) (TOM2) today announces the availability of its complete TomTom connected navigation solution in the new iconic "Masterpiece reloaded" Fiat 500 Uconnect™ Radio Nav LIVE system.

For the first time on a Fiat 500, the embedded infotainment system features the full TomTom experience with fresh maps, a superior routing engine and includes five years of TomTom's Live connected suite of services*: highly accurate world-class traffic service, live speed cameras together with weather alert and a rich local search function for Points of Interest.

"We are happy to offer to the Fiat 500 drivers the best of TomTom connected navigation" said Jan-Maarten de Vries, VP Automotive Product Marketing at TomTom. "With our connected services included for five years, this is the most comprehensive package to drivers ever launched in a Fiat 500, helping to make every driver's journey faster and better informed."

The TomTom connected services, part of FCA's Uconnect™ LIVE offering, are also available on Fiat 500x and will be available on further selected models and countries across Europe.

* The availability of the services can be checked at www.driveuconnect.eu.