



## Tele Atlas Delivers Navigable Map of Ukraine

*Expansion into Ukraine Demonstrates Commitment to Central and Eastern Europe, Highlights Regional Growth in Consumer Navigation*

**Gent, Belgium, 17 March 2010** — Tele Atlas, the world leader in high quality digital maps and dynamic content, today unveiled expanded coverage of Ukraine, which includes coverage of the country's complete major and interconnecting road networks encompassing more than 250,000 kilometers of roadways. The release extends the company's European maps, which cover 44 countries and more than 10.6 million kilometers, and marks the company's first navigable map of the Ukraine.

The new map includes navigable street network coverage for turn-by-turn and location-based applications and covers nearly 40 percent of the country's population. It also features street level coverage in 46 major cities across the country, including Dnipropetrovsk, Donetsk, Kharkiv, Kiev, Lviv and Odessa, as well as all regional centers. The Ukraine map offers users an enriched navigation experience with map information and content to find more than 47,000 points of interest (POIs) such as hotels, restaurants, shops, petrol stations, pharmacies and hospitals, including nearly 30,000 settlement centers.

"Ukraine remains a fast growing economy with significant potential in portable navigation, location-based services (LBS) and fleet navigation solutions, and a market of particular interest for European companies expanding to the East," said Yves Muyssen, Tele Atlas Senior Product Manager. "With the addition of Ukraine maps and continued investment in expanded coverage across key countries in the region, we can ensure our partners have a seamless Pan-European solution to power high-quality navigation and LBS products."

Designed to be fully aligned with Tele Atlas' global map offering and seamlessly integrated within Tele Atlas' European maps, the new Tele Atlas Ukrainian map is available for Tele Atlas portable navigation, wireless, Internet, automotive and enterprise customers worldwide for compilation and deployment. Tele Atlas will continue to expand its offerings in Central and Eastern Europe with additional map coverage and content throughout 2010.