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New Lancia Ypsilon launches with TomTom Navigation and Traffic

~ The new Lancia Ypsilon will offer Uconnect™ LIVE embedded infotainment system with TomTom Navigation, including five years TomTom Traffic and other services~

IAA, Frankfurt –15 September, 2015 – [TomTom](#) (TOM2) today announces the availability of its complete TomTom connected navigation solution in the new “Formula of Style” Lancia Ypsilon Uconnect™ 5Radio Nav LIVE.

For the first time on a Lancia Ypsilon, the embedded Uconnect™ 5Radio Nav LIVE infotainment system features the full TomTom experience with up-to-date maps, the latest routing engine and five years of TomTom’s world-class, highly accurate Traffic service, as well as other TomTom services: live speed cameras, weather alerts and local search for Points of Interest.

“We are happy to offer to the new Lancia Ypsilon drivers the best of TomTom connected navigation” said Jan-Maarten de Vries, VP Automotive Product Marketing at TomTom. “With our connected services included for five years, this is the most comprehensive package to drivers ever launched in a Lancia Ypsilon and helps to make every driver’s journey faster and better informed.”

The TomTom connected services, part of FCA’s Uconnect™ LIVE offering, are also available on Fiat 500, Fiat 500x, Jeep Renegade and will be available on further selected models and countries across Europe.