



March 14, 2016

## TomTom GO Mobile, Now Available for iPhone

***~ All new TomTom navigation app with real-time traffic information now available globally ~***

**Amsterdam, 14 March 2016** – [TomTom](#) (TOM2) GO Mobile, a new navigation app for iPhone with TomTom Traffic, is now available globally, for free, on the Apple App Store. Everyone can experience TomTom's premium navigation and real-time traffic information, driving up to 75km every month free of charge\*. Drivers can upgrade to unlimited driving with a simple in-app purchase.

Sharing the same user interface as the award-winning TomTom GO satnav, the mobile app helps drivers get to their destinations, faster, every day. With offline Maps, TomTom Traffic, superior routing and Speed Camera warnings in countries where available, the app is the ideal travel companion for mobile drivers. The new app features a global map licence so drivers can use it in over 150 countries even without a network connection\*\*.

*"The TomTom GO Mobile app for iPhone is made for drivers who want to experience the best of TomTom on their smartphone," says Corinne Vigreux, Managing Director, TomTom Consumer. "We completely rethought our mobile solution so that every driver has the chance to try navigation with TomTom Traffic. Now all iPhone owners can avoid the traffic jams and get to their destinations faster, every day."*

The app is now available to download from the Apple iTunes Store for free: <https://itunes.apple.com/app/id884963367>

TomTom GO Mobile for Android™ was launched in March 2015, and has been downloaded over 4 million times.

- ENDS -

\* Drivers receive 75 free kilometres every month, which includes TomTom's premium navigation, TomTom Traffic and TomTom Speed Cameras. On the first of every month the free 75kms are added to the driver's app. These kilometres are not accumulated if not driven in the 30 days.

\*\*A mobile data plan with the user's chosen mobile network provider is required in order to be able to access all of the features of the app.