



March 1, 2016

All new Fiat Tipo and New 500 premiered with embedded TomTom Connected Navigation

Geneva Motor Show, Geneva - Switzerland, 01 March 2016 – TomTom (TOM2) today announces that the all new Fiat Tipo CinquePorte and Station Wagon, and the new Fiat 500S, presented in world premiere at the Geneva Motor Show, are available with a new version of TomTom's state of the art connected navigation in FCA's all new Uconnect™ 7" HD Nav and Uconnect™ 7" HD Nav LIVE systems. These systems will be rolled out in Europe and other markets during this year.

Available via a new 7" HD touch screen interface that now supports multi-touch gestures and including 3D buildings* in the map, this new system combines all of TomTom Automotive software products: high quality digital maps, TomTom's state of the art navigation software "NavKit", as well as TomTom's suite of connected services, including TomTom Speed Cams, Local Search, Weather, and its award-winning TomTom Traffic service.

As further proof of innovation and quality, the Fiat Tipo has recently won the "[Autobest](#)" award for "Best Buy Car of Europe in 2016", while TomTom Navigation and TomTom Traffic received the "Smartbest" award for being "the most reliable combination of dynamic routing and traffic system yet on the market".

"We are very excited to continue our journey with FCA," said Antoine Saucier, Managing Director TomTom Automotive. "With this partnership, Tipo and 500 drivers will be able to enjoy the latest in-car infotainment experience available today, and get to their destination thanks to TomTom Routing and TomTom Traffic. Both being award winners, it's not surprising that FCA selected TomTom connected navigation solution for such an important car."