



## **TomTom Announces TomTom MOBILE 5 European Upgrade offer**

### **TomTom enables existing MOBILE customers to upgrade to the new MOBILE 5 version of its award-winning navigation solution**

**13 April 2005** TomTom, a leading navigation solution provider, today announced the availability of an upgrade for owners of TomTom MOBILE\*. This upgrade will ensure that existing customers can benefit from TomTom's newly released and improved navigation software solution for smartphones with updated regional maps. The upgrade offer for TomTom MOBILE 5 is now available to all eligible TomTom MOBILE customers at a reduced price.

The TomTom MOBILE 5 upgrade includes the latest software with enhanced features and an updated set of the maps pre-installed on a memory card (GPS receiver not included). The upgrade is available for €79 including VAT, excluding shipping and handling costs.

The latest maps\*\* with enhanced coverage and greater detail include thousands of Points of Interest such as Petrol Stations, Parking, Restaurants, Hotels and Cash Dispensers.

The latest software includes the following new features:

- Find the quickest route with an estimated time of arrival
- Route planning: for fastest, shortest, pedestrian, bicycle and moped routes
- Postcode support (UK & Netherlands only)
- Full integration into the mobile phone menu which allows navigation to a destination from the contacts stored in a mobile phone
- TomTom PLUS services: real-time traffic[1] support, up-to-date weather information and more
- Full itinerary support - plan routes to multiple destinations and add stopping points on the journey

#### **AVAILABILITY**

TomTom MOBILE 5 upgrade programme will be available on 14 April 2005. For more information on how to order please visit the TomTom website [www.tomtom.com](http://www.tomtom.com).

\* Eligible customers include owners of TomTom MOBILE for Nokia 6600, 6260, 6670, 7610, Orange SPV-E200, Orange SPV-C500, Qtek 8060, Qtek8080 and Motorola MPx220.

\*\* provided by Tele Atlas, a worldwide leading provider of digital map databases.

#### **About TomTom**

TomTom BV is a leading provider of personal navigation products and service. TomTom's products are easy-to-use and include all-in-one navigation devices, as well as navigation software products which integrate with third party devices such as PDAs and smartphones. TomTom BV was founded in 1991 in Amsterdam and has offices in The Netherlands, United Kingdom, France and USA. TomTom's products are sold through a network of top retailers in 16 countries. To learn more about TomTom, visit: [www.tomtom.com](http://www.tomtom.com).

[1] Traffic information will be available in United Kingdom, The Netherlands, Belgium, Germany, Sweden, Austria, Switzerland, France, Italy and Spain