TomTom

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TomTom launches online maps and navigation in HTML5 through partnership with Mozilla and Telefónica

Amsterdam, 23 April 2015 – TomTom (TOM2) today announces a partnership with Mozilla and Telefónica to bring its Maps Online and Nav Online apps to HTML5 powered Firefox OS smartphone devices.

"We're thrilled to offer Firefox OS users TomTom's Maps Online and Nav Online apps in the Firefox Marketplace. Our priority is to empower users with a mobile experience that makes their lives richer and more efficient, and great content like TomTom's ensures that," said Bertrand Neveux, Director of Marketplace and Ecosystem at Mozilla.

"Telefónica has now launched Firefox OS devices in 14 markets and is pleased to see high quality maps and navigation solutions from TomTom that enhance these devices for our consumers in Latin America and Europe," said Simon Callan, Director Business Development at Telefónica.

"TomTom is excited to be embracing the openness of HTML5 to bring high quality maps and turn-by-turn navigation to the ecosystem," said Charles Cautley, Managing Director of TomTom Licensing. "By partnering with Mozilla and Telefónica, we're opening new markets and opportunities for smartphone users globally."

TomTom Maps Online offers accurate and up-to-date maps; as well as powerful Address and Point of Interest search capabilities with routing instructions, enabling Mozilla customers to quickly and easily find their favorite places.

With TomTom Nav Online, Telefónica's Firefox OS customers can extend the mapping experience to full voice-guided turn-by-turn navigation.