



## Hygiene firm saves £90,000 a year with TomTom fleet management

**Amsterdam, 06 December 2011** – By using TomTom's fleet management technology WORKsmart, cleaning and hygiene specialist Zenith Hygiene Group expects to reduce fuel costs by £90,000 a year.

*"We always strive to **maximise business efficiencies**. Those delivered by TomTom's system have been a revelation", said Michael Rayner, Zenith's Operations Director. "Average vehicle mileage per gallon of fuel has soared from 26 to 43 in just four months. Fuel usage reduced by up to 5000 litres per month, resulting in significant savings in distribution costs. The **carbon footprint has declined** by 33lbs per day to 24lbs per day, a significant boost to our green credentials."*

Zenith installed TomTom's tracking, navigation and EcoPlus devices across its fleet of 56 company cars and 63 trucks.

As a result, Zenith has improved vehicle routing and the deployment of its mobile workforce to customers – leading to an increase in its (OTIF) delivery performance and an upsurge in new business.

In addition, the monitoring of driver performance has dramatically reduced incidents of speeding, idling, harsh braking and other efficiency failings.

Giles Margerison, TomTom Business Solutions' Director, UK & Ireland: *"Zenith's return on investment illustrates the considerable benefits that advanced fleet management technology can deliver."*