



TomTom launches GO 2050 and Via range of PNDs in Indonesia

~ TomTom Brings Award-winning Car Navigation Products to Indonesia ~

Amsterdam - Jakarta, 21 February 2012 – TomTom is launching its award-winning Via and GO 2050 series of PNDs in Indonesia. This complete range of products with models for basic navigation as well as feature-rich devices for more demanding driving is now available at major consumer electronic stores and online.

TomTom's PNDs deliver sophisticated design, smart navigation technology and TomTom's own maps of seven Southeast Asia countries.

"We've been in Indonesia for a number of years making high-quality maps. We're really pleased to be delivering PNDs now. We see the potential for business growth here and we look forward to working with our partners to meet this demand and use the industry-leading maps we've developed," says Chris Kearney, VP Asia Pacific.

Key features of the new TomTom GPS products include: commercial and residential building search, hands-free calling, advanced lane guidance and a local user interface.