

## TomTom Speed Cameras App - now available on Google Play

Amsterdam, 17 November 2015 – TomTom (TOM2) today announced the availability of its <u>TomTom Speed Cameras app for</u> <u>Android</u>, in 15 countries globally[1]. The free[2] Speed Cameras app offers highly accurate fixed and mobile camera alerts in real time, as well as average speed checks. The app only alerts for cameras on the road that is being driven on, minimising false-alarms.

Corinne Vigreux, co-founder and managing director, TomTom consumer, said: "By launching the TomTom Speed Cameras app for free, we want to welcome more drivers into the TomTom community. Already, 4.6m drivers are working together to report and verify speed camera locations in real time – and now all Android smartphone owners can join us to make driving a more relaxed experience. We have focused on reducing driver stress, by designing a clean and simple app which minimises false-alarms for irrelevant cameras."

The TomTom Speed Cameras app provides alerts for both fixed and mobile speed cameras, as well as average speed zones. The locations of fixed cameras are provided by TomTom's highly accurate database, and verified by a TomTom moderation team, while mobile speed cameras are community-reported and community-verified. The app can also run in overlay mode, which means that drivers can still contribute to the community and receive alerts while using other apps.

As of today, the TomTom Speed Camera app for Android is available as a free download on the Google Play store.

[1] Available for free in The Netherlands, Italy, Spain, Belgium, Austria, Sweden, Norway, Finland, Denmark, Portugal, United Kingdom, France, Poland, South Africa and New Zealand.

[2] A mobile data plan with the user's chosen mobile network provider is required in order to be able to access all of the features of the app.