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Master the Course with the TomTom Golfer

Amsterdam, 26th September, 2014 TomTom today launches the all new TomTom Golfer, a GPS sports watch designed to make it easy for golfers to improve their game. Unique course graphics clearly show accurate distances to hazards and layups, and the best approach to the green.

The TomTom Golfer uses graphics to clearly show key golf course data from more than 34,000 golf courses across the globe on its extra-large screen. Course updates are delivered wirelessly via a unique smartphone app, so golfers can trust they are playing with the most up-to-date course information.

"Understanding the challenges ahead will help golfers to improve their score" says Corinne Vigreux, managing director, TomTom Consumer. "The TomTom Golfer provides at-a-glance graphics to critical course data helping golfers to make smarter decisions and improve how they play."

The TomTom Golfer is designed for golfers, with a lightweight and slim appearance. It uses GPS technology to automatically recognise nearby courses and find the next hole. A golfer can also keep track of the score, distance and time of a round.

The TomTom Golfer is available to pre-order from http://www.tomtom.com/en_gb/ for 249 euros.