

## TomTom Maps and Navigation Software Power Subaru's New Infotainment Platform



**Amsterdam, September 21<sup>st</sup> 2016** – TomTom ([TOM2](#)) has been chosen by Subaru to be the global maps and navigation supplier for their next generation infotainment platform. The global platform will launch first in North America with the all-new 2017 Subaru Impreza. HARMAN International, the leading audio and infotainment supplier, is the Tier 1 system provider.

With this inaugural collaboration between TomTom and Subaru, TomTom provides its state-of-the art navigation software, [NavKit](#), and [automotive grade digital maps](#), based on TomTom's unique [transactional-based mapmaking platform](#).

“We are excited to bring our maps and navigation technology to Subaru, the fastest growing car maker in North America,” said Antoine Saucier, Managing Director TomTom Automotive. “Subaru has momentum with their passionate customer base, especially in the U.S. It's our challenge to extend Subaru's remarkable success.”

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