



Number of TomTom HD Traffic users doubled in 2011

Amsterdam, 20 December 2011 – At the end of the year 1.5 million people around the globe are actively using our LIVE Services, including TomTom HD Traffic. Coming from 690,000 at the start of the year, we see continued growth in the use of our traffic information.

Currently, over 90% of our automotive systems and 20% of our Portable Navigation Devices sold in Europe are equipped with LIVE Services.

The quality of our traffic services further improved this year. TomTom HD Traffic now provides highly accurate traffic information of the whole road network including exit roads, slip roads and minor roads, which are not covered by competing technologies. Over 80 million people share anonymous location data with us, enabling us to provide our community every other minute with the best traffic information.