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TomTom to power routing for Mercedes me app

Telematics Update, Stuttgart, 2 November 2015 – TomTom (TOM2) today announced that its navigation services are now available in the new [Mercedes me app](#), recently launched by Daimler.

The Mercedes me app offers a range of “Mercedes connect me” services including remote status and maintenance management as well as the latest information about traffic delays and ETA, powered by TomTom’s routing technology.

“We are proud to strengthen our relationship with Daimler,” said Jan-Maarten de Vries, VP Product Marketing at TomTom Automotive. “We believe that our world-class maps, navigation software and services make TomTom a key partner for the world’s leading car manufacturers. We understand that car manufacturers want to extend the user experience beyond the car and its embedded infotainment systems. We support that wish by offering the components to develop navigation portals and smartphone companion apps.”

The Mercedes me app is available to download free of charge from iTunes and the Google Play store. The online routing is only available for consumers that have a car with “Mercedes connect me services” and “Live Traffic Information”.