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## TomTom and ASAP Collaborate on Deploying the TomTom BRIDGE in Utilities Sector

**Amsterdam, 8 October 2015-** [TomTom](#) (TOM2), a global leader in navigation and mapping products, and [ASAP](#), a Field Force Automation provider, today announce a cooperation to integrate and sell [OMOGEN](#) for Field Forces, based on [TomTom's BRIDGE solution](#). TomTom BRIDGE is a hardware platform that seamlessly connects business applications with TomTom technology.

OMOGEN is an easy and fully configurable application that provides support for custom forms, photos, signature capture, RFID and more – also accessible from the back end.

Thierry FOLLIOT, ASAP President, said: "We provide SARP, Groupe Veolia, with OMOGEN, a full Field Force Automation suite for managing mobile workers and back offices, in order to provide the highest quality service. The customer was looking for a reliable device, with a comfortable screen size, for intense usage of the OMOGEN application in their trucks. In this tough environment, the TomTom BRIDGE delivers an innovative, reliable and robust solution. Thanks to an Android environment, and to TomTom's expertise, we have quickly and efficiently integrated OMOGEN on the TomTom BRIDGE."

Sebastien Ruffino, VP Sales, B2B Products, TomTom, said: "That the leading sanitation company in France has chosen TomTom BRIDGE for its field force, cements our conviction that the BRIDGE is the ideal device for tough environments. Our solution will help these maintenance people on the move to get access to the right information, at the right time. The TomTom BRIDGE is a fantastic platform for this vertical – helping businesses to work more efficiently, having all they need on one device."