TomTom

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TomTom Telematics tops 400,000 vehicles subscribed to its Software as a Service

Amsterdam, 24 July 2014 – TomTom Telematics continues to strengthen its position as the market leader in Fleet Management and Vehicle Tracking in Europe. At the end of the second quarter of 2014 it had 395,000 subscriptions, a 47% year-on-year growth. As of this week, it has more than 30,000 customers and 400,000 vehicles subscribed to its Software as a Service.

TomTom Telematics' WEBFLEET services integrate seamlessly into enterprise processes; providing data such as trip information, fuel consumption, driving efficiency and information about order status from connected vehicles on the road. The integration of real-time vehicle data allows operations to further optimize and manage their fleets as an integral part of the overall business.

"Our WEBFLEET platform sets new standards for businesses and developers to build truly innovative end-to-end business processes", said Thomas Schmidt, Managing Director, TomTom Telematics. "At our first TomTom Telematics Developer Conference in May, over 100 development partners joined us and shared their WEBFLEET based solutions. Our open API strategy clearly delivers more possibilities for our partners to grow."

In a single day, these 400,000 managed vehicles make 1.9 million business and private trips and drive more than 65 million km. The data centres, provided with the highest security and performance standard (ISO27001), process over 500 million messages and GPS positions per working day, equalling 30 billion new data points every quarter.