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TomTom powered PSA infotainment platform launched globally

Geneva Motor Show, Geneva - Switzerland, 01 March 2016 – TomTom (TOM2) today announces the launch of PSA Peugeot Citroen's new global infotainment platform, which is built on the full suite of TomTom products. This platform includes automotive-grade digital maps, TomTom's award winning navigation software "NavKit" and its market leading live Traffic service.

This new system will be first available on the new DS5 as "*DS Connect Nav*", then on the Citroen Space Tourer and the Peugeot Traveller in the first quarter of 2016. Additional models from all three brands will be rolled out later in the year on a global scale*. PSA customers will not only enjoy state of the art navigation but also total peace of mind, as lifetime map updates will be included in the vehicle price while a bundle of 5 real-time services will be free for the first 3 years**.

"This is a great launch for PSA Peugeot Citroen, and of course for TomTom Automotive," said Antoine Saucier, Managing Director TomTom Automotive. "With this major partnership, involving all our products in so many regions, TomTom starts a new exciting journey with PSA Peugeot Citroen, one of the leading car manufacturers in the world".