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## TomTom Navigation for Android arrives

~ New app brings world-class TomTom maps and navigation to Android smartphone users ~

**Amsterdam, 4 October 2012** – Last month, Android users got their first glimpse of TomTom's new app at its preview during the IFA consumer electronics show. Today the TomTom Navigation app for Android is available to download from Google Play for the first time. The new app is an addition to TomTom's existing, highly-rated navigation app for iPhone and brings TomTom's world-class navigation to millions more smartphone users.

Available at a special introductory price, the TomTom Navigation app for Android has been designed especially for drivers. The latest TomTom maps are included and stored offline, which means that users don't have to worry about losing signal in the middle of their journey or roaming charges when travelling abroad. The app includes, free quarterly map updates which ensures that drivers always have the latest map on their smartphone.

"TomTom has a history of making great navigation applications. Our existing iPhone app gets fantastic customer feedback and regularly wins awards," said Corinne Vigreux, Managing Director TomTom Consumer. "Today, we are bringing this world-class navigation experience to millions of Android smartphone users for the first time."

For more information about TomTom Navigation for Android, please visit our website.

### Notes for editors

#### Pricing and Availability:

TomTom Navigation app for Android is available now at a special introductory offer from the Google Play store, priced at €34.99.

#### Features of TomTom Navigation for Android:

- **Fully off-line and navigable map.** With or without signal, high-resolution maps offer fast offline loading and routing. This avoids high data roaming charges when used abroad.
- **FREE Lifetime maps.** Users will always have the latest map to ensure they get to their destination as quickly as possible. Users will receive four free map updates per year for the life of the app.
- **IQ Routes.** The fastest routes, the most accurate and reliable arrival times at all times of day.
- **HD Traffic.** Live traffic updates help users reach their destinations faster. This is available via an in-app purchase.
- **Speed Cameras.** Avoid speeding fines with real-time camera alerts. This is available via an in-app purchase.
- **TomTom Places.** Search results designed for drivers.
- **Multitasking support.** Clear turn-by-turn guidance while on the phone.
- **Seamless Integration.** Integrates easily with Android smartphone contacts.
- **Advanced Lane Guidance.** Provides extra clarity when navigating difficult junctions.
- **Spoken Street Names.** Allows drivers to keep their eyes on the road - spoken instructions now include street names, making turnings even clearer.

#### TomTom Hands-free Car Kit for Smartphones:

- **Hands-free calling.** Bluetooth® connects drivers phone and car kit to make and answer calls safely while driving
- **Sound Boost.** Seamlessly integrates with the app for clear voice instructions with the in-built 2 watt speaker for the highest quality audio for loud and clear calls and navigation on the move.

#### Smartphone requirements:

- Android OS: 2.2 or higher
- Screen resolution: 800x480 or 854x480, we are committed to supporting higher resolutions on an ongoing basis
- Storage: 215 MB – 3,7 GB of free space required, depending on the app and the associated map