

TomTom to Provide Data for Uber Driver App

~World-class maps and traffic data will help Uber provide best-in-class service~

Amsterdam, 12 November 2015 – TomTom (TOM2) has signed a global, multi-year agreement to provide maps and traffic data for the Uber driver app.

TomTom's advanced map-making technology, combined with its world class traffic information, will ensure Uber has a seamless navigation experience, accurate arrival times and efficient journeys in more than 300 cities around the world.

"We are excited to provide Uber with our best-in-class location data." said Charles Cautley, Managing Director Maps & Licensing at TomTom. "TomTom is a truly independent map provider with the platform for the future. With this platform, TomTom is the trusted partner for innovative and future proof location technology for the global automotive and consumer technology industry."

"We look forward to working with TomTom, a leader in the mapping and navigation space," said Matt Wyndowe, Head of Product Partnerships at Uber. "Their mapping and traffic data will help ensure we continue to provide a great experience for drivers everywhere."