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Jeep selects TomTom's world-class navigation for its new Renegade line

Amsterdam, 9 September, 2014 – TomTom (TOM2) has today announced a deal with Jeep to integrate its industry leading turn-by-turn navigation and maps into the Uconnect™ 5" Radio Nav infotainment system of the new Jeep Renegade line.

Jeep Renegade drivers will now benefit from TomTom's superior turn-by-turn navigation featuring advanced lane guidance to navigate even the most complex junctions. They will also have the added advantage of TomTom routes, which provide the fastest route based on actual speed data.

TomTom is a global leader in smart map making, and one of the first to use crowd sourcing to keep maps up-to-date. By combining professional map making methods with a community of hundreds of millions of users who actively share real-world map changes, TomTom ensures its maps are highly accurate.

"An integrated infotainment system with navigation is increasingly one of the most requested features when drivers are selecting a new car. By incorporating TomTom's navigation technology in the Uconnect™ 5" Radio Nav, Jeep ensures Renegade drivers have an innovative navigation solution with high quality automotive grade global maps," said Jan Maarten de Vries, VP Automotive at TomTom.

For more information, visit www.tomtom.com

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