

## **TomTom City Reaches 100 cities**



ITS World Congress, Melbourne, Australia, 10 October, 2016 - TomTom (TOM2) today announced that TomTom City has now extended to 100 cities in only 6 months since launching. The traffic portal is a showcase for the extensive range of traffic information available on a city by city basis and provides a platform to connect traffic authorities, businesses and citizens to jointly manage sustainable and efficient mobility.

TomTom City, which can be found at http://city.tomtom.com, is also now available in 6 different languages and covers 6 continents. The addition of a further 50 cities means that, in total, over 175 million people can now benefit from the service to help them plan their journeys better.

Ralf-Peter Schäfer, Head of Traffic at TomTom, said: "TomTom City has proved popular so it's great to extend TomTom City by another 50 cities. Alongside the launch of our Traffic Centre, TomTom is really showing the extensive capabilities it has to help optimize the road network for everyone and we'll continue to add functionality to the site. This is a further step in our mission to help reduce delays for all drivers and paving the way to smarter cities by using data from over 450 million GPS devices\* globally."

TomTom City is accessible from any internet enabled computer, tablet or smartphone and provides freely accessible content showing live traffic status and incidents and other driver-based information in cities.

Learn more by visiting booth 1910 at ITS World Congress.

## CITIES ADDED TO TOMTOM CITY

Antwerp (BE), Liege (BE), Le Havre (FR), Lille (FR), Lyon (FR), Marseille (FR), Toulouse (FR), Bremen (DE), Cologne (DE), Dortmund (DE), Duisburg (DE), Düsseldorf (DE), Essen (DE), Hannover/ Niedersachsen (DE), Ingolstadt(DE), Karlsruhe (DE), Kassel (DE), Kiel (DE), Leipzig (DE), Munich (DE), Saarbrucken (DE), Stuttgart (DE), Wolfsburg (DE), Dublin (IE), Bari (IT), Verona (IT),

Eindhoven (NL), Utrecht (NL), Barcelona (ES), Valencia (ES), Birmingham (UK),

Europe:

Bristol (UK), Edinburgh (UK)

Adelaide (AU)Brisbane (AU), Canberra (AU), Perth (AU), Kuala Lumpur (MY), APAC:

Christchurch (NZ), Jakarta (ID)

Porto Alegre (BR), Santiago (CL), Mexico City (MX), Columbus (US), Cleveland (US), Denver (US), Detroit (US), Los Angeles (US), Sacramento (US), San Diego

Americas:

(US)

-Ends-

<sup>\*</sup>Devices include dedicated Portable Navigation Devices, connected smartphone applications, in-dash navigation and fleet management systems.