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New line of Fiat 500X cars equipped with TomTom's LIVE Services and Connected Navigation

Amsterdam, 13 November 2014 TomTom (TOM2) today announced that its navigation technology will be featured in the Uconnect™ infotainment systems in the new Fiat 500X sold in Europe beginning in 2015.

All Uconnect™ systems will be equipped with the new Fiat Uconnect™ LIVE services package, including: TomTom Traffic, TomTom Speed Cameras, TomTom Weather, and TomTom Places. FCA and Accenture have jointly developed the Uconnect mobile platform hosting these services.

The new Fiat 500X Uconnect™ Radio Nav system will be equipped with TomTom's full line of connected navigation technology on every journey. Drivers will benefit from faster routes based on TomTom's superior routing engine and highly accurate traffic service, which receives over 100 million kilometers of real-time traffic measurements every day.

"We are delighted to extend our relationship with Fiat," said Jan-Maarten de Vries, VP Automotive, TomTom. "By adding TomTom's LIVE services and software including accurate traffic information, the latest road closure information and better routes, Fiat empowers drivers with more advanced knowledge of the road ahead, to help make journeys faster."

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