

Scooter navigation has arrived to combine stunning and smart

TomTom VIO: The smartphone-connected satnav for speed camera alerts, directions and call notifications, all while on a scooter



IFA, Berlin, Germany, 1 September 2016 TomTom ([TOM2](#)) has created the world's first scooter smartphone-connected satnav called TomTom VIO. The TomTom VIO is highly functional but makes a strong visual statement - once you've seen it on a scooter the bike looks naked without it. The circular glove-friendly touchscreen device acts as an extension to a connected smartphone, which uses the well-developed app as the brains. No more taking a phone out of the pocket while riding, finally.

The weatherproof display unit offers turn-by-turn navigation both visually and audibly via a Bluetooth® helmet audio system. When a call comes in, the display will show a photo of who it is so the rider can take it via the headset while directions remain on the TomTom VIO display.

TomTom's famous speed camera warning system is built-in. But following the design of the TomTom VIO even these alerts are minimal and attractive. TomTom VIO's speed display changes colour to red warning riders if they are going too fast, and then back to the original colour scheme when travelling within the limit. That means even without directly looking at the VIO the rider is acutely aware of their current speed.

Design detailing continues inside and out on the TomTom VIO thanks to snap-on silicon covers available in six different colours – ideal for matching up with the scooter. Then, to keep consistency, even the maps can be set to the same colour using one simple touch in the app.

Corinne Vigreux, co-founder and managing director, TomTom Consumer, said: "The innovative new TomTom VIO is game-changer for scooter riders. Not only will it speed up the commute, but gone are the days of fiddling with your mobile at the traffic lights, or wondering who's calling as you negotiate the traffic. For the first time, riders can explore the urban jungle safely, and confidently, in style."

The TomTom VIO is available now at selected retailers and on the TomTom website. The device ships with a black, snap-on silicon cover - six other colours are available for purchase.

To download images of this or any of our products, please click [here](#)