



October 27, 2015

TomTom and Peace Map announce distribution agreement

Amsterdam, 27 October 2015-TomTom (TOM2) today announced a distribution agreement entered into with Peace Map Technology Company Limited (Peace Map Technology), a wholly-owned subsidiary of Peace Map Holding Limited (Peace Map Holding), to distribute TomTom Licensed Products.

As part of the distribution agreement, TomTom will allow Peace Map Technology to sell or license certain applications with TomTom maps. The agreement enables Peace Map Technology to sell or license to customers that have corporate headquarters or principal places of business located in mainland China, Hong Kong or Macau.