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## **Allianz France selects TomTom Telematics for new private motor insurance solution**

**Amsterdam, 24 June 2014**– TomTom Telematics' technology has been chosen by Allianz France to underpin its new motor insurance offer: Allianz Conduite Connectée, powered by TomTom.

The Allianz solution helps French consumers to assess their driving by providing actionable insights via a new smartphone app. The app also lets policy holders easily request roadside assistance.

TomTom's telematics platform processes a range of vehicle and driving performance data for the app, recorded by the TomTom LINK 100 in the vehicle. Allianz France policy holders can self-install the LINK 100 device as it plugs directly into the vehicle's diagnostics port of their car.

Motorists benefit from valuable feedback on mileage, acceleration, braking and cornering. In addition, the system will automatically alert Mondial Assistance emergency services in the event of a vehicle crash.

"As a world leader we are at the forefront of innovation and our aim was to bring new services to our clients that help them to be safe on the road. We have partnered with TomTom Telematics because it offers a market-leading technology platform with a proven track record for the highest standards of reliability and service," said Delphine Asseraf, Head of Digital, Allianz France."

Thomas Schmidt, TomTom Telematics' Managing Director, added: "This new insurance solution demonstrates the opportunities for developing innovative smartphone apps using actionable vehicle data. Our system empowers motorists to improve their driving style, helping them to reduce fuel and maintenance costs, accidents and their carbon footprint.