



## **TomTom to Provide Flemish Government's Traffic Centre with Data**

Brussels, 20 July 2011 – TomTom today announces that it has signed an agreement to provide the Flemish Government's traffic centre with historical traffic data. By providing measured speeds for the complete major road network of Flanders, TomTom's historical trip database, with its 4 trillion anonymous data points, is a unique source of information for the Flemish Government in planning new road infrastructure. It will be used to validate the government's strategic traffic model with measurements from actual driven trips.

*"We are pleased to be able to assist the Flemish Government to help them improve the flow of the traffic on their road. Our highly accurate and granular traffic data will provide insights for the Flemish government to significantly better analyse road conditions and traffic performance. This important customer win underlines the benefits that TomTom can bring to governments in tackling the issues of road network performance and congestion",* says Maarten van Gool, Managing Director at TomTom Licensing.