



April 2, 2015

## **TomTom expands map footprint to Australia**

~ TomTom acquires Location Navigation from long term partner Sensis ~

**Amsterdam, 2 April 2015** - TomTom (TOM2) today announces the acquisition of Location Navigation including the WhereIs map assets of Australia from Sensis. TomTom will acquire all business activities of Location Navigation including its mapping IP and customer database.

Charles Cautley, Managing Director, TomTom Maps said, "With this acquisition, we further strengthen our global map offering for Automotive and Licensing customers. TomTom will build on Location Navigation's already high quality, richly attributed maps of Australia to deliver real-time maps that will enable Highly Automated Driving and Internet of Things applications for our customers."

TomTom will fully integrate the Australian map database into its transaction-based mapmaking platform to enable real-time maps.

No financial details will be disclosed.

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