



TomTom ONE XL High Definition Traffic Redefines Users' Daily Travel Experience

World's first portable navigation device with High Definition Traffic offers:

- Up to five times more traffic updates
- At least ten times more road coverage
- More accurate travel and arrival times with measurements of the delays in minutes

Amsterdam, 12 November 2007 – TomTom, the world's largest portable navigation solutions provider, today announces the availability of the new TomTom ONE XL High Definition Traffic (HD Traffic) in the Netherlands. This unique portable navigation device combines smart navigation software with the world's most advanced traffic information so drivers can be better informed, avoid unnecessary delays and plan their daily journeys more efficiently. TomTom integrates this high definition traffic information seamlessly into destination planning.

Where traditional traffic information providers in the Netherlands cover approximately 45% of highways and provide no traffic information of secondary roads, TomTom's new High Definition Traffic **monitors the entire main road network**, which covers all highways and the vast majority of the secondary (N) roads.

In addition, the traffic data is refreshed every three minutes, providing drivers with **up to five times more traffic updates** compared to traditional traffic solutions. This allows users to easily plan the smartest route to their destination, **knowing in advance when to leave and at what time they will arrive**.

"With the knowledge about the actual road situation provided by TomTom HD Traffic, **TomTom users will feel in control again**. Congestion has become part of our lives, unfortunately, creating a clear need for better traffic information," says Harold Goddijn, chief executive officer of TomTom. "We cannot solve the problem of traffic jams and do not promise customers they will never be stuck in a traffic jam again. However, the new TomTom ONE XL High Definition Traffic allows users to easily plan the smartest route to their destination and to better be informed about real time delays. This way our users can make the right route choices at the right time – knowing that when they take an alternative route, it's actually better."

The TomTom ONE XL HD Traffic is available in the Netherlands from mid November 2007. An accessory that enables current TomTom users to receive High Definition Traffic information will be launched early 2008.

TomTom High Definition Traffic – how it works

TomTom's new High Definition Traffic uses anonymously collected and processed traffic data using multiple sources and techniques:

- Traffic data generated by the movement patterns of mobile phones in cars, via Vodafone's Dutch GSM network
- Third party information provided by traffic authorities and road operators

Via the Vodafone network, a live connection with the TomTom HD Traffic centre delivers traffic data to the TomTom XL HD Traffic every three minutes, twenty times an hour and five times more often than any other traffic information available on the market.

Through the unique combination of these sources, TomTom ONE XL HD Traffic customers receive traffic information faster, more accurate and more complete than previously available. This way users avoid unnecessary delays and have more peace of mind.

Furthermore, it gives customers a live overview of traffic throughout the Netherlands, so they can check the traffic situation before they set off on their journey or re-route in advance to stay on the smartest route.

TomTom ONE XL HD Traffic

The new TomTom ONE XL HD Traffic features a slim design with 4.3 inch touch screen for a better overview of the driver's surroundings and comes pre-installed with door-to-door maps of Europe. The integrated data connection provides customers with High Definition Traffic information straight out of the box, so no activation, configuration or installation is required. TomTom's latest software version allows drivers to make use of recently introduced technologies such as TomTom Map Share™ to instantly make changes to the map and share corrections with others. Also included are extensive safety features such as TomTom's 'Help Me!' Menu for roadside information and emergency assistance on route.

Availability and Price

The TomTom ONE XL HD Traffic is available in shops in the Netherlands in the course of November 2007 and includes a 12 months High Definition Traffic subscription. The recommended retail price of the TomTom ONE XL HD Traffic is 399 Euro.

The High Definition Traffic subscription can be renewed at any time for only 9.95 euro per month, including costs for the live data connection.

Technical Specifications

- Highly sensitive GPS receiver
- 4.3 inch full TFT colour LCD touch screen (480 x 272 pixels, 64.000 colours)
- Internal memory 1 GB
- GPRS Modem with built-in SIM card for live data connection
- SD slot (only for additional maps, SD not included)
- Internal Lithium-Ion battery (2 hours operation)
- 119 x 86 x 27 mm
- 230 grams
- Operating temperature: -10 °C to +55 °C
- Map Coverage: Andorra, Austria, Belgium, Denmark, Finland, France, Germany, Italy, Liechtenstein, Luxembourg, Monaco, The Netherlands, Norway, Portugal, Republic of Ireland, San Marino, Spain (+ Canary Islands), Sweden, Switzerland, United Kingdom, Vatican City

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About TomTom

TomTom NV is the world's largest navigation solution provider. TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE XL and TomTom ONE ranges and the TomTom RIDER. Additionally, independent research proves that TomTom products have a significant positive effect on driving and road safety. TomTom offers a portfolio of content and services for TomTom's navigation products, which are easily available through TomTom HOME. TomTom also provides navigation software products that integrate with third party devices; the TomTom NAVIGATOR software for PDAs and smartphones. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 31 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America and Asia Pacific. TomTom is listed at Euronext, Amsterdam Stock Exchange in The Netherlands. For more information, go to <http://www.tomtom.com>.