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**Amsterdam, 25 September 2014** – TomTom (TOM2) has today announced that Iveco and Astrata have integrated TomTom Bridge into their vehicles' solutions. Both companies have created customised business applications, powered by TomTom navigation technology and accessed via a single TomTom device.

Iveco is equipping its brand new Daily Electric vehicles with TomTom Bridge. Iveco has created a customised vehicle management app to enable drivers to access vehicle data, assess and adjust driving style and monitor the vehicle's power consumption via a single TomTom powered app and device. The Iveco Daily has just won the International Van of the Year Award (<http://www.van-of-the-year.com/>) announced at IAA.

"TomTom Bridge helps businesses to work smarter and move faster," said Corinne Vigreux, Managing Director, TomTom. "TomTom Bridge offers a new way for businesses on the move to harness the power of our technology to work more efficiently. We are delighted that Iveco and Astrata have selected TomTom Bridge to power their customised solutions."

Both companies are showcasing their latest products integrating TomTom Bridge at the 65th IAA Commercial Vehicles fair in Hannover (IAA).