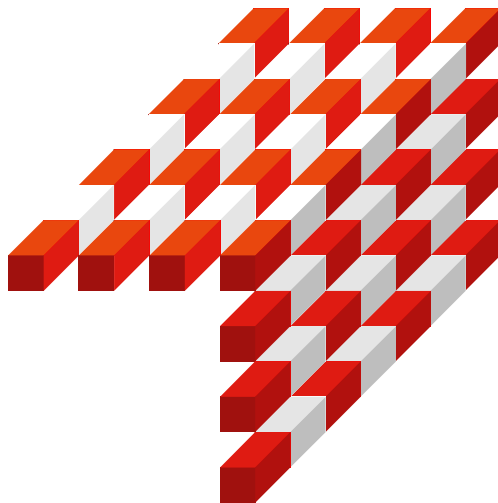


Group Strategy



Harold Goddijn
Chief Executive Officer

TECHNOLOGY FOR A MOVING WORLD





**Creating technologies
for a #movingworld**



Maps for every need

Our maps make roads safer across all levels of automation.

TomTom MapMap

We created the original digital map, helping billions of people move smarter, safer and more efficiently since 1991. Accidents are a thing of the past.

Used in automated driving Level 2, Level 3, Level 4, Level 5.



Human
Interaction



Machine
Interaction







Uber



verizon[✓]



KEY OPPORTUNITIES

SHAPING OUR INDUSTRY

Mapping ecosystem



In Vehicle Infotainment



Automated driving



Maps APIs



Thank you

TomTom 

