



TomTom Announces TomTom GO European Upgrade Programme

TomTom enables existing TomTom GO customers to benefit from the latest features and functionalities of the new TomTom GO software and the maps

25 April 2005, UK TomTom, a leading navigation solution provider, today announced the availability of an upgrade programme for current owners of TomTom GO . This upgrade allows existing customers to benefit from TomTom's new and improved software with enhanced features and the latest upgraded regional maps. The upgraded maps and software are available at a great price to all current TomTom GO owners through the TomTom website, www.tomtom.com.

The upgrade programme offers current TomTom GO owners two different upgrade options:

Pre-installed on an SD card is a complete upgrade of the software and individual regional maps, fully connected to the major road network of Western Europe offering seamless cross border navigation across Europe. Users simply select the UK country map, which is then delivered, pre-installed on the SD card complete with the updated software and the maps of major roads of Western Europe. The upgrade is easy to do - users simply insert the new card into their TomTom GO for the changes to take effect – truly Plug & GO. This full upgrade comes at the minimal cost of only €79 including VAT (excluding shipping and handling costs).

Also on offer is a complete upgraded CD set of Maps of Western Europe . This upgrade is available to all TomTom GO owners of the Maps of Western Europe on CD. It includes detailed map coverage of every region in Western Europe offering seamless cross border navigation across Europe. This CD set of up-to-date maps comes priced at just €59 including VAT (excluding shipping and handling costs).

As well as the latest most up-to-date maps , which include extra Points of Interest such as petrol stations, parking, restaurants, cash machines and hotels, the software has also been updated with the following new features, including:

- Full itinerary support, plan routes to multiple destinations and add stopping points on the journey
- Full detail postcode support (UK & Netherlands only)
- Route planning: pick the fastest, shortest routes or avoid toll bridges, congestion charge areas or the motorway
- Spoken instructions available in more than 30 languages
- On-screen interface available in 20 languages
- TomTom PLUS services: download extras such new Points of Interest, city maps, new voices and safety cameras

AVAILABILITY

The TomTom GO upgrade programme will be available from 25 April, 2005, at noon. For more information on how to order the TomTom GO upgrade package, please visit the TomTom website www.tomtom.com.

About TomTom

TomTom BV is a leading provider of personal navigation products and services. TomTom's products are easy-to-use and include all-in-one navigation devices, as well as navigation software products which integrate with third party devices such as PDAs and smartphones. TomTom BV was founded in 1991 in Amsterdam and has offices in The Netherlands, United Kingdom and USA. TomTom's products are sold through a network of top retailers in 17 countries. To learn more about TomTom, visit: www.tomtom.com.