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## TomTom launches developer portal for TomTom Bridge business terminal

*~ AppCarousel and Page up become first partners ~*

**Amsterdam, 10 June 2014** – [TomTom](#) (TOM2) today launches an [open developer portal](#) for TomTom Bridge enabling the easy integration of business applications with TomTom technologies. AppCarousel and Page Up are the first partners to develop solutions.

The new portal gives developers, integrators and value added partners an open platform to build business apps. Developers will get access to Software Developer Kits\*, including tips on how to best use this flexible platform.

"TomTom Bridge opens up a world of possibilities for every business that runs a fleet of vehicles," says Corinne Vigreux, Managing Director at TomTom. "We believe that every business on the move should be able to harness the power of our technology to work more efficiently and bring exciting new services. Now this new developer platform makes it easier to integrate business applications with TomTom technologies."

AppCarousel provides TomTom a fully customisable app store for businesses to match their choice of apps, branding and features. Page Up is enabling a series of mobile solutions with Near Field Communication and bar code scanner, digital signature app and connection to a Bluetooth printer.

The developer portal also offers detailed information on Application Programming Interface, a document library, case studies and links to TomTom content downloads.

TomTom Bridge is currently available for developers\*\*.

**-ENDS-**

### Notes for editors

\* the SDK and API also works with TomTom Telematics devices, the forthcoming PRO 8270 and PRO 8275 driver terminals – the WEBFLEET-enabled TomTom Bridge versions. A dedicated PRO.connect SDK, which allows business applications to be hosted on the device, will later be unveiled.

\*\* Pre order special offer is valid until 31<sup>st</sup> of July: more information with local distributor to get a special developer price. Maximum of 2 premium connected device per developer at €499 instead of €599 excluding VAT.

For more information about the portal go to <http://developer.tomtom.com/products/bridge> and to see TomTom Bridge in action, visit [www.tomtom.com/bridge](http://www.tomtom.com/bridge)

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