



TomTom unveils TomTom ONE and XL range with new compact design and flexible, folding mount

- **ultra-compact design with EasyPort™ mount for easy stowing and carrying**
- **enhanced sound performance**
- **unrivalled ease of use**
- **most up-to-date maps and unique TomTom Map Share™ technology**
- **extensive industry-leading safety features**
- **optional traffic information**
- **pre-installed safety cameras***
- **personalisation through TomTom HOME file-sharing platform**

Amsterdam, 29 April 2008. TomTom, the world's leading portable navigation solutions provider, today announced the latest models in its award-winning car navigation product offering – the TomTom ONE and TomTom XL. The new products have been completely redesigned and include a folding mount that provides maximum portability and flexibility.

Based on extensive consumer studies and feedback, TomTom has redesigned the new TomTom ONE and TomTom XL from scratch. In line with its acclaimed approach to ease of use – in software, maps and installation TomTom has introduced a brand new mounting solution with the TomTom ONE and TomTom XL. This new windscreen mount – known as the EasyPort™ mount – can be left on the device and folded flat after use. The complete unit, including the mount, is then small enough to fit into a shirt pocket, bag or pocket when the driver leaves the vehicle.

In addition, for even clearer voice instructions, both the TomTom ONE and TomTom XL are now equipped with a completely revised audio system, ensuring navigation instructions are loud and clear at all times – even above the car radio, outside traffic noise or a car full of excited children! A choice of male and female voices is included to suit the driver's preference.

Truly compact and portable, the TomTom ONE comes with a 3.5 inch touch screen LCD, while the TomTom XL boasts a 4.3 inch widescreen LCD, for those who prefer a larger display.

The new TomTom ONE (the world's best-selling portable navigation device) and TomTom XL supersede the current TomTom ONE 3RD EDITION and TomTom ONE XL ranges, and will be available from retailers in May 2008.

Harold Goddijn, TomTom's chief executive officer, said, "The updated TomTom ONE and TomTom XL are now even more desirable, offering a combination of unrivalled ease of use, extreme portability, the most comprehensive and up-to-date maps, and personalisation options to suit the individual user – all at an affordable price.

"The distinctive design of the new TomTom ONE and TomTom XL, with the convenience of the EasyPort™ mounting solution, will set them apart from other devices on the market, and will appeal to customers looking for a compact, smart, ultra-portable navigation solution, but who don't wish to compromise on quality or features."

The new TomTom ONE and TomTom XL models come with TomTom's unique Map Share™ technology, a latest map guarantee, pre-installed safety cameras and an optional RDS-TMC traffic antenna, for users looking for regular traffic updates on their journey.

EasyPort™ mount

The TomTom EasyPort™ mount has a unique, flexible design, allowing the user to fix their TomTom device securely to their desired position on the windscreen, using the strong, mechanical locking system. Once at their destination, the user can then remove it quickly and easily, with one twist, when leaving their vehicle. The clever design allows the driver to fold away the mount neatly onto the TomTom device – and remove the entire unit, without having to worry about stowing the mount separately. Given the small size of the device and mount together, finding an easy and secure storage space in a bag, is no longer a problem. In addition, TomTom now offers two accessory cases to hold the device and mount combined as a neat, compact package.

Loud and clear voice instructions for safer driving

Independent safety research** has shown the importance of audible navigation instructions to road safety. While both the TomTom ONE and TomTom XL ranges have been redesigned, no compromise has been made on audio performance. The TomTom ONE and TomTom XL now include a much larger, enhanced speaker system, ensuring the spoken instructions are loud and clear at all times against any background noise within a typical in-car environment.

TomTom Map Share™

Users of the new TomTom ONE and TomTom XL ranges will benefit from TomTom's unique Map Share technology, with millions of corrections and improvements uploaded every month by the TomTom online user community. These can include changes in street names, road speed limits, turn restrictions, traffic directions and road blocks, as well as corrections to Points of Interest, such as phone numbers changes. Map Share enables drivers to improve their own maps instantly on their device, as well as receive the corrections from other users via TomTom HOME – free desktop software. TomTom has the world's largest satellite navigation community with approximately 20 million users, and Map Share means TomTom drivers can always have the most up-to-date maps and inside local knowledge at their fingertips.

Latest map guarantee

TomTom portable navigation devices are installed with the latest maps during production, however, customers can be reassured that if a new map is released during the first 30 days of using their new device, they are entitled to a free download of the latest map, via TomTom HOME.

Safety as a priority

Safety is a key priority in the development of all TomTom products. The new TomTom ONE and TomTom XL come with comprehensive safety features, so drivers always have direct access to safety and roadside assistance information wherever they go. The extensive 'Help Me!' menu includes information such as emergency and breakdown service numbers, directions to the nearest hospital, car maintenance advice and first aid instructions. Advanced safety preferences also allow the user to set their own requirements regarding speed warnings, timed driving breaks and menu accessibility options.

Traffic included or as an option

The new TomTom ONE and TomTom XL Traffic models offer the latest and most up-to-date traffic information through the RDS-TMC traffic antenna included in the box, ensuring journeys are more efficient and stress-free. The RDS-TMC antenna is also available as a separate optional accessory.

More map choices

With the new TomTom ONE and TomTom XL, users can now choose whether to opt exclusively for maps of their own country/region, or they can select a model with 22 Western European countries, or 31 with Eastern Europe included (NOTE: availability of these options may differ within certain countries).

TomTom HOME

As with all TomTom products, the new TomTom ONE and TomTom XL range comes with TomTom HOME, TomTom's free desktop software for PC/Mac – essential for keeping the TomTom device up to date at all times. Through TomTom HOME, customers can easily download new software versions, as well as the latest maps and safety camera database.

Drivers can personalise their device, ensuring their destination is reached in a relaxed and enjoyable way. A large and growing number of personalisation options, such as fun navigational voices, distinctive warning sounds, stylish welcome screens and a range of Points of Interest – many of which have been created by the TomTom HOME user community – can be downloaded via TomTom HOME free of charge (except for premium content).

Smart and fun extras

To complement the new range, TomTom has introduced a full range of accessories which have been designed specifically for the TomTom ONE and TomTom XL. The range includes new TomTom Sleeves (soft protective cases in black or red), durable protective cases, leather carry cases, additional mounts and USB home chargers.

Availability and pricing

The new TomTom ONE and TomTom XL supersede the current ONE 3RD EDITION and ONE XL ranges, and will be available from retailers in May 2008.

The recommended retail price for the Regional TomTom ONE is 179 Euro and the recommended retail price for the European TomTom ONE is 199 Euro.

The recommended retail price for the Regional version of TomTom XL is 199 Euro and the recommended retail price for the European TomTom XL is 249 Euro.

Availability and pricing may vary per country.

Technical specifications: TomTom ONE

- High quality 3.5 inch colour TFT LCD anti-glare touch screen, 4:3 format, QVGA, 320 x 240 pixels, 64k colours
- Dimensions: 92 x 78 x 25 mm
- Weight: 148 grams
- High sensitivity GPS chipset
- Pre-installed maps on internal memory
- Connectivity: mini-USB, RDS-TMC (via mini-USB)
- Internal Lithium-ion battery (up to 3 hours operation)

- Compatibility: Windows and Mac OS X 10.3 and above
- Car speed linked volume
- Enhanced TomTom speaker system
- EasyPort™ mount
- QuickGPSfix™
- Automatic day/night mode
- Password protection
- Compatibility with TomTom HOME.

Technical specifications: TomTom XL

- High quality 4.3 inch colour TFT LCD anti-glare touch screen, widescreen 16:9 format, WQVGA, 480 x 272 pixels, 64k colours
- Dimensions: 118 x 83 x 25 mm
- Weight: 186 grams
- High sensitivity GPS chipset
- Pre-installed maps on internal memory
- Connectivity: mini-USB, RDS-TMC (via mini-USB)
- Internal Lithium-ion battery (up to 3 hours operation)
- Compatibility: Windows and Mac OS X 10.3 and above
- Car speed linked volume
- Enhanced TomTom speaker system
- EasyPort™ mount
- QuickGPSfix™
- Automatic day/night mode
- Password protection
- Compatibility with TomTom HOME.

Optional accessories available for the TomTom ONE and XL are:

- RDS-TMC traffic receiver: for receiving traffic updates
- USB home charger: to charge a TomTom device at home and when travelling
- USB car charger
- TomTom Sleeves: a quick way to protect against dirt, dust and scratches (with belt hook for portability)
- Carry case & strap in a variety of colours: for maximum protection from bumps and scratches
- Leather carry case & strap: to protect your TomTom device in style
- Travel case: to protect and carry the device with its accessories
- Mount kit: for additional mounting of the device
- Safety camera scratch card: to update the TomTom safety camera database.