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TomTom strengthens European cooperation with Toyota

Geneva Motor Show, Geneva - Switzerland, 01 March 2016 – TomTom (TOM2) announces today that it has strengthened its cooperation with Toyota Europe. Starting with the extension of Traffic and Local search to 3 years for the Toyota Europe vehicle range* at no additional cost.

Furthermore, Toyota Proace, a light commercial vehicle developed in partnership with PSA Peugeot Citroen, will receive a new infotainment system featuring a bundle of several TomTom products, including 6 services** which will be available for up to 10 years. Toyota Proace drivers will be able to enjoy a fantastic navigation experience thanks to TomTom's automotive-grade quality digital maps and award-winning navigation software "Navkit", as well as TomTom Traffic. As a result, drivers will be able to work more efficiently, saving time and money on their daily drives, without having to worry about annual subscriptions.

This announcement further deepens the existing partnership between the two companies, already [extended](#) for the new Toyota Touch@ 2 with Go with TomTom Traffic and Local Search services. Building on the success of this relationship, Toyota has now increased the period for these services from 1 year to 3 years.

"We are very happy about the ongoing relationship with TomTom," says Jean-Jacques Serraf, General Manager at Product Management Division of Toyota Europe. "We want all our customers to enjoy the peace of mind from free connected services and we know that the quality of TomTom products, such as Traffic, will help them reach their destination faster using some of the most efficient routes, whatever the conditions."

"This is an exciting new chapter in our relationship with Toyota Europe," said Antoine Saucier, Managing Director TomTom Automotive. "It's a testament to our services that Toyota has extended the free period for their customers. In addition Proace drivers will experience all the benefits of TomTom navigation coupled with our bundle of services, making their journey more efficient, enjoyable and profitable."

*All models covered except the Toyota Aygo

Ends

**Services delivered to ProAce include:

- | TomTom Local Search: locates places around the user and navigates directly there
- | TomTom Speed Cams: providing timely alerts on fixed and mobile traffic cameras
- | Weather: always knows the weather ahead and helps make the drive safer
- | Parking: provides real-time information on space availability at nearby parking buildings
- | Fuel: up to date fuel prices at nearby gas stations