



September 10, 2013

Daimler rolls out TomTom Traffic to more cars

~ TomTom's world-class traffic information to be made available to more Mercedes-Benz drivers ~

Frankfurt, IAA, 10 September 2013 – TomTom today announces that Daimler is to extend the number of cars equipped with TomTom Traffic. TomTom's real-time traffic information service will be added to more Mercedes-Benz lines following the success of the initial roll out.

TomTom Traffic is already available within the COMAND multimedia systems for Mercedes S-, C- and GLK-class cars. TomTom Traffic will be made available in CLS-class cars and E-class sedan and estate in September 2013. E-Class coupé and cabriolet will follow later this year.

TomTom Traffic is now available in a total of 15 European countries*. Other European countries will be added in 2014.

The COMAND system will be demonstrated at the Frankfurt IAA 2013 motor show today.

Notes to editors

* TomTom Traffic information is available in Luxembourg, Germany, the United Kingdom, France, Italy, Belgium, Spain, the Netherlands, Switzerland, Portugal, Austria, Denmark, Hungary, Sweden and Poland.