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TomTom Unveils TomTom HD Traffic, Version 6.0 at CES

Version 6.0 Offers Improved Accuracy of Delay and Traffic Information Will Get Drivers to Their Destinations Faster

CES, Las Vegas, Jan. 8, 2013 – TomTom today announces the availability of TomTom HD Traffic, version 6.0 in the US. With the addition of over 76 million live data sources TomTom HD Traffic is able to report the location and length of traffic jams on highways five times more accurately than the previous version of TomTom HD Traffic.

TomTom uses live data shared by millions of drivers traveling across the entire road network each day. Using real-time data collected anonymously from TomTom's user community, TomTom is able to validate and broadcast traffic incidents that may not be captured or reported by other standard traffic sources. The latest update of TomTom HD Traffic offers drivers access to even more precise and detailed information about traffic jam locations, road work, and road closures in real time.

"We are committed to the continual improvement of the accuracy and precision of our real-time traffic information service," said Ralf-Peter Schäfer, Head of Traffic at TomTom. "TomTom HD Traffic 6.0 is a testimony to that, as the improved routing makes people's journeys faster, safer and more enjoyable."

TomTom HD Traffic is available to drivers using TomTom connected devices and mobile applications. The service is also used by many governments and businesses around the world.