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TomTom Telematics named Frost & Sullivan 2016 European Fleet Telematics Company of the Year

TomTom Telematics recognised for innovation and meeting changing customer needs

Amsterdam, 17 February 2016 – TomTom Telematics has been announced as the 2016 European Fleet Telematics Company of the Year in the latest Frost & Sullivan Awards.

The Frost & Sullivan panel commended the company for its successful implementation of industry best practices to innovate and meet changing customer needs. Its open telematics service platform, [WEBFLEET](#), is enabling partners in different verticals to create applications suited to their individual sectors, which are available to TomTom Telematics customers through the [.connect portal](#).

This allows fleet owners to incorporate a range of software applications that are specific to their industry, enabling them to make smarter decisions to achieve their business goals. Moreover, OptiDrive 360 fulfils the green requirements of customers, helping them reduce idling times, speeding and vehicle maintenance. The technology provides a complete approach to assist drivers in adopting a responsible driving style.

Commenting on the award, Sathya Kabirdas, Research Manager at Frost & Sullivan, said: "TomTom Telematics has strongly positioned itself in the European fleet telematics market on the strength of its expertise in developing diversified solutions that can help ensure optimum driver efficiency and contribute to operational cost savings for clients."

Thomas Schmidt, Managing Director at TomTom Telematics, added: "It's an honour to receive the Company of the Year Award as it is the most prestigious award that Frost & Sullivan bestows on any company. It has been an amazing year for TomTom Telematics and we look forward to driving ahead with our business in 2016, and helping our customers achieve even more."

The past 12 months has also seen TomTom Telematics recognised as Europe's largest and fastest-growing provider of fleet management solutions by Berg Insight, as well as being voted 2015 Best Commercial Vehicle Systems Integrator by TU-Automotive.

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